



Press Release

January 1, 2009

Subject: Advanced Application Technology

Haydell Industries officially announces the introduction of its Advanced Application Technology, which consists of new and improved products and methods for applying fluids in the spray painting industry. This state of the art technology (patents pending) improves upon the quality, reliability, safety, and cost-effectiveness of the spray painting systems currently available in various industries. Haydell Industries' Advanced Application Technology, along with its vast and unequalled experience and knowledge in the spray painting industry, has enabled it to end its affiliation with Eurosider S.A.S. di O. Milli & Co. ("Eurosider"). Now that Haydell Industries is no longer burdened with the manufacturing delays and inadequate technical support experienced with Eurosider, it is looking forward to making big strides in providing its customers with the most innovative spray paint systems that meet the highest quality and safety standards, all at a competitive price.

Despite ending its affiliation with Eurosider, Haydell Industries remains a leading distributor of nitrogen spray painting systems, and currently has the largest inventory of these systems worldwide. Haydell Industries is the only company in the world with hundreds of Nitrotherm and NitroTechSpray systems installed and operational in the United States, Canada, and Mexico. Haydell Industries is and will continue to provide unprecedented support for all of its past, present and future customers, which include some of the largest and most sophisticated companies in the world. Haydell Industries has also modified and upgraded its entire inventory of nitrogen spray painting systems with the latest state-of-the-art technology, for

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immediate release. No other company on the planet currently has the knowledge, experience, distributor networks, and resources needed to support this new and improved technology. If you currently have outdated technology rented or purchased from Haydell Industries, please contact us to see what is involved in obtaining an upgrade.

The success of Haydell Industries has caused some of its competitors to borrow on the good will of Haydell Industries, but these competitors cannot lay claim to the knowledge, experience, distributor networks, and resources offered by Haydell Industries, which provides a ten-year head start on the competition. Haydell Industries' customers are aware of this advantage and continue to do business with Haydell Industries.

Now that Haydell Industries has ended its affiliation with Eurosider, Eurosider is attempting to create confusion as to whether or not patent infringement will result from the use of the nitrogen spray painting systems purchased by Haydell Industries from Eurosider. Because Haydell Industries legally purchased these systems directly from Eurosider, Eurosider relinquished its patent rights in these systems under what is known as the "patent exhaustion" doctrine.

The "patent exhaustion" doctrine, also known as the "first sale" doctrine, is a long-settled limitation on the rights of patent owners. The doctrine holds that upon the purchase of a patented item in an authorized sale, the patent owner's rights with respect to the sold item are exhausted. In other words, when a patent owner sells a machine whose sole value is in its use, the patent owner receives the value for its use and he parts with the right to restrict that use under patent laws. This bedrock principle of patent law strikes an important balance between, on the one hand, the interest of a patent owner in recouping his investment and generating profits through sales, and on the other hand, the interests of the public in the free use and movement in the marketplace of products after a patent owner has reaped its economic benefit through its sale of the patented product.

Regarding the nitrogen spray painting systems purchased by Haydell Industries from Eurosider, Haydell Industries is the rightful owner of these systems and, as such, it is free to distribute, sell, use, rent, and/or modify these systems without any risk of patent infringement. Likewise, any third-party is free to

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purchase or lease these nitrogen spray painting systems from Haydell Industries without any risk of patent infringement. When Eurosider sold the Nitrothermspray systems to Haydell Industries, it relinquished its patents rights in those systems under the "patent exhaustion" doctrine.

Please visit our website at www.haydell.com to learn more about all of the exciting changes occurring in Advanced Application Technology. For more information, please feel free to contact:

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