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Lead: Haydell Industries Releases Advanced Application Technology™
Severs ties to Eurosider S.A.S. di O. Milli &Co. As of January 1, 2009

Copy: “It’s about innovation at all levels of the coatings process”, and Advanced
Application Technology™ meets the mission said Michael Haydell, president of
Haydell Industries.

With a number of patents pending, and Haydell’s new business model, [As of
January 1, 2009, Haydell severed ties with Eurosider S.A.S. di O. Milli &Co. –
more later] Haydell is expertly positioned to maintain the lead in surface coatings
and spray applications. Tiered Branding follows the good, better, best model in
their main product line; NitroTech, ProTech, and UltraTech, respectively, but is
better described as fundamental to highly complex.

The technology, based upon total control, results in a virtually pure, contaminant-
free fluid carrier. End users enjoy reduced costs for material, labor and time,
while gaining quantifiable value-added results, reduced VOC output, and levels of
efficiency that cut costs averaging between 25 and 40%.

Haydell serves diverse manufacturers including musical instruments, automotive,
appliances, and furniture - basically firms requiring paint or powder coated
processes. Currently, installations are in place for a major aircraft company, and a
world leader in sporting goods, undergoing testing and evaluation pending
adoption for the production line.

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Despite dissolution of its relationship on January 1, 2009 with Eurosider S.A.S. di O. Milli & Co., Haydell Industries remains the leading provider of nitrogen spray systems throughout the United States, Canada and Mexico. As a matter of clarification, only Haydell is capable of upgrading and improving established NitroTherm systems and platforms to state-of-the-art efficiencies and standards.

With over 23 years of innovation in spray paint technology, with hundreds of systems operational and having introduced nitrogen spray systems to North America in 2005, Haydell's accumulated body of knowledge and expertise is unrivaled. Now with the worldwide emphasis on Green Production Values, demand is expected to be even greater for their products and services.

Haydell's mission is to provide genuine value-added surface coating processes to the manufacturing sector by improving profitability, productivity, quality, emissions, and consistent, repeatable results.

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